Описание и Изисквания:

Bulgarian Online Research is one of the largest online market research services providers in Bulgaria.

We provide a consistent, dependable, high quality product in the join-delivery of services together with LSR to our clients.

Due to the expansion of our services for AMS/APAC/EMEA Region we have a new opening for the position of Project Manager.

This role will be to manage online marketing research projects.

The individual will be responsible for:

- o Set up survey using company software tools
- o Testing online surveys
- Specifying sample requirements for each survey
- Sending email invitations to members of Lightspeed Research's consumer panels
- o Monitoring fieldwork against specifications
- Taking appropriate action to complete fieldwork to meet schedule and specification
- o Preparing status reports for Clients / Senior Project Managers
- Escalating issues to Sales Executives, Clients, Account Directors and Panel Partners in a timely manner
- o Associated survey administrative tasks

The required skills are:

- Aptitude for working with company software tools
- o Excellent communication skills in English (both oral & written)
- Detail orientated
- o Ability to work in a dynamic team environment
- Skills with Excel, as well as SPSS would be beneficial
- o Experience in Market Research is a plus

This is a great opportunity for students who are studying Marketing, Statistics, Applied Math or Informatics to join a winning team of young professionals.

BOR offers a competitive compensation package with opportunities for professional developments and flexible working hours. You will be respected and will constantly learn, no matter how experienced you are.

To apply please send your CV at jobs@borsolutions.com

We wish to thank all applicants for their interest in applying for this position, however, only candidates selected for an interview will be contacted.

Месторабота: Sofia